

Department: Investigation	Segment: All
Circular No: MSE/ID/14065/2023	Date: September 01, 2023

Subject: SEBI Order in the matter of GJ Advisory Services and Profit Ideas Advisory Services

To All Members,

This is with reference to Exchange circular no. MSE/ID/9954/2020 dated January 06, 2021, regarding SEBI order no. WTM/MPB/SRO-BLO/163/2020 dated January 04, 2021 in the matter of GJ Advisory Services and Profit Ideas Advisory Services.

SEBI now vide order no WTM/AN/SRO/SRO/29100/2023-24 dated August 31, 2023 has issued the following directions for the below mentioned noticees:

Sr.No.	Noticees	PAN
1.	GJ Advisory Services and its Proprietor Mr. Gourav Jain	AEMPJ7099E
2.	Profit Ideas Advisory Services and its Proprietor Ms. Poonam Jain	AFMPT0902K

1. The Noticees shall within a period of three months from the date of coming into force of SEBI order, jointly and severally, refund INR 7,31,10,957/- received from clients and/or investors, as fees or consideration or in any other form, in respect of their unregistered portfolio management activities;
2. The Noticees shall issue public notice in all editions of two National Dailies (one English and one Hindi) and in one local daily with wide circulation, detailing the modalities for refund, including the details of contact person such as names, addresses and contact details, within 15 days of coming into force of SEBI Order;
3. The repayments to the complainants and/or investors shall be effected only through Bank Demand Draft or Pay Order or electronic fund transfer or through any other appropriate banking channels, which ensures audit trail to identify the beneficiaries of repayments;
4. The Noticees are prevented from selling their assets, properties and holding of mutual funds/shares/securities held by them in demat and physical form except for the sole purpose of making the refunds as directed in SEBI order. Further, the banks are directed to allow debit only for the purpose of making refunds to the clients/ investors/ complainants who were availing the portfolio management services from the Noticees, as directed in SEBI Order, from the bank accounts of the Noticees.
5. After completing the aforesaid repayments, the Noticees shall file a report of such completion with SEBI addressed to the Division Chief, Division of Registration-2, Market Intermediaries Regulation and Supervision Department (MIRSD), Division of Registration-2, SEBI Bhavan II, Plot No. C7 G Block, Bandra Kurla Complex, Bandra (East) Mumbai –400051 within a period of 15 days, after completion of three months from the coming into force of SEBI order, duly certified by an independent Chartered Accountant that all repayments have been made to the clients / investors of the Noticees by taking

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into account directions given at paragraph 52.3 and the direction at paragraph 52.4 of SEBI order shall cease to operate upon filing of such report on completion of refunds to complainants/ investors;

6. The remaining balance amount shall be deposited with SEBI which shall be kept in an interest bearing escrow account for a period of 1 (one) year for distribution to clients/investors who were availing the portfolio manager services from the Noticees. Thereafter, the remaining amount, if any, shall be deposited in the Investors Protection and Education Fund, maintained by SEBI;
7. The Noticees are debarred from accessing the securities market, directly or indirectly and are prohibited from buying, selling or otherwise dealing in the securities market, directly or indirectly in any manner whatsoever, for a period of 2 (two) years from the date of completion of refunds to complainants/ investors as directed in paragraph 52.1 of SEBI order;
8. The Noticees shall not undertake, either during or after the expiry of the period of debarment/restraint as mentioned in paragraph 52.7 of SEBI order, either directly or indirectly, portfolio management services or any activity in the securities market without obtaining a certificate of registration from SEBI as required under the securities laws;
9. Upon submission of report on completion of refund to clients/investors to SEBI and deposit of the balance amount, if any, with SEBI as directed at paragraph 52.6 of SEBI order, the direction at paragraph 52.4 of SEBI order shall cease to operate;
10. This Order is without prejudice to any other action that SEBI may initiate.
11. The direction for refund, as given in paragraph 52.1 of SEBI order, shall not act as a bar on the clients /investors to pursue any other legal remedy available to them under any other law, against the Noticees for refund of money or deficiency in service before any appropriate forum of competent jurisdiction.

This Order shall come into force with immediate effect.

Members of the Exchange are advised to take note of the full text of the order available on SEBI's website [www.sebi.gov.in] and ensure compliance.

For and on behalf of
Metropolitan Stock Exchange of India Limited

Vipul Vaishnav
Assistant Vice President