

Press Release

World Investor Week 2025 (WIW-2025) – MSE IPF Trust unveils ‘Nivesh ka Hasyamanch’

- MSE IPF Trust launched “Nivesh ka Hasyamanch” a unique event merging finance and humour through stand-up comedy, during WIW-2025 on October 10, 2025
- Event graced by Chief Guest Shri Kamlesh Varshney, Whole Time Member, SEBI, and Special Guest Mr. Rajpal Yadav, acclaimed actor and comedian, graced the event.
- The initiative was aimed at engaging India’s next generation and redefining investor education to be more accessible, engaging, and impactful for all societal segments
- Four renowned comedians like Ahsaan Qureshi, Parijat Sarkar, Siddharth Shetty, and Priyadarshini Indalkar performed, blending practical investing concepts with messages on financial scam prevention

The program attracted over 750 audience in-person and was also webcasted through YouTube live. MSE-IPFT has consistently promoted inclusivity and innovation in capital market growth, highlighting themes such as LGBTQ community inclusion, millennials, and responsible investing during 2022 and 2023 respectively. In 2024, the MSE IPF Trust initiated ‘Nivesh ka Rangmanch,’ a first-of-its-kind historic event — a theatre-based competition that beautifully blended the art of storytelling with the world of finance.





Ms. Latika S. Kundu- MD & CEO, MSE, emphasized that everyone possesses untapped potential, unlocked through courage, discipline, and education. Ms. Kundu highlighted the Exchange’s commitment to reaching every section of society—including wage workers, villagers, grandparents, and farmers—so they can confidently participate in India’s capital markets. Ms. Kundu further stated that MSE is dedicated to more than transactions; its mission centres on transforming lives with knowledge and opportunity.

Introducing ‘Nivesh ka Hasyamanch,’ Ms. Kundu showcased how comedy and storytelling can make finance fun and accessible, noting humour’s power in shaping public understanding from ancient theatre to modern stand-up. She remarked on India’s expanding retail investor base, rising female participation, and the nation’s shift toward an investment-driven mindset. By blending creativity, education, and technology, MSE aims to empower the next few million investors and act as a true catalyst for India’s growth.

Mr. Kamlesh Chandra Varshney- Whole Time Member, SEBI, delivered an impactful address on the importance of informed and responsible investing, urging the audience to avoid scams and risky shortcuts. He emphasized that “there is no magic that can double your money,” highlighting the need for discipline, patience, and knowledge in wealth creation.

Mr. Varshney explained how pump-and-dump schemes and market manipulation work, advising investors to remain alert and well-informed. Regarding Futures and Options, he observed that most retail traders lack awareness of the risks, with over 90% experiencing losses in these zero-sum instruments. He also raised concerns about fake investment apps and online frauds targeting senior citizens, mentioning SEBI’s initiative to validate UPI IDs for safer transfers to verified intermediaries. Mr. Varshney encouraged safe investment habits, underscoring the benefits of SIPs and mutual funds for steady and long-term wealth creation.

While concluding, Mr. Varshney conveyed optimism about India’s economic prospects, citing a strong 7.8% GDP growth in Q1 2025. He asserted that India’s stock markets remain among the most promising globally, propelled by domestic strength, investor awareness, and long-term participation.

Mr Rajpal Yadav- Actor delivered an instructive and engaging address on the importance of awareness, patience, and prudence in investing. He emphasized that many investors, especially new-age participants, often fail to understand the difference between reel and reality, getting influenced by misleading portrayals of traders and scamsters who promise fixed or unrealistic returns. Mr. Yadav was thrilled to mention that ‘Nivesh ka Hasyamanch’ is truly an unique initiative and he has not come across any of such unique initiative in his career.

Through vivid stories and relatable examples, Mr Yadav explained how to identify the right kind of investments and trust only credible sources such as Market Infrastructure Institutions (MIIs) and SEBI for financial guidance. He cautioned against taking advice from unofficial channels or social media “experts”.



Closing Note: By blending finance with humour, 'Nivesh ka Hasyamanch' transformed investor awareness into an engaging experience ensuring that lessons in investing not only inform but also resonate with audiences long after the laughter fades.

About MSE IPF: MSE Investor Protection Fund (IPF) is an independent trust administered by a Trust and is constituted as per the applicable SEBI guidelines, with its composition having PIDs, Representative from a Registered Investor Association and Compliance Officer. The Trust is dedicated to safeguarding investors whose claims exceed the assets of defaulter members while advancing investor education and awareness.

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